



Run Date: Tuesday, June 05, 2018 12:30:18 PM

Master Planner Report

Effective date:	2018/06/05
From Date:	2018/12/17
To Date:	2019/05/26
Selling Option Type:	SellingOption Regular
Selling Option Nature:	Regular

Channel	Selling Option	Estimate Period	Rationale	Time Info	Market Name	A18+	A18-34	A18-49	A25-54	M18+	M18-34	M18-49	M25-54	V12-17	V2+	V2-11	W18+	W18-34	W18-49	W25-54
CITY on INTV+	A Million Little Things	2018-12-17 - 2019-05-26	Diary: Fall 2017 Actuals & Winter-Spring 2018	21:57 - 23:03 .W....	Audience TC	4.3	0.0	0.8	1.2	1.7	0.0	0.0	0.0	0.8	4.9	0.0	2.4	0.0	0.8	1.2
					PRINCE GEORGE-	1.0	0.0	0.7	1.0	0.8	0.0	0.0	0.0	3.2	1.0	0.0	1.3	0.0	1.0	1.7
	Black-ish Post Release	2018-12-17 - 2019-05-26	Meter: 12/12/2016 - 05/28/2017 & 9/11/2017 - 12/17/2017 Actuals, Diary: Winter/Spring 2017 & Fall	19:27 - 20:03SU	Audience TC	7.7	0.0	0.9	1.1	4.0	0.0	0.8	0.9	0.1	7.8	0.0	3.7	0.0	0.1	0.2
					PRINCE GEORGE-	1.7	0.0	0.7	0.8	2.0	0.0	1.2	1.4	1.0	1.5	0.0	1.5	0.0	0.2	0.2
	Black-ish Strip	2018-12-17 - 2019-05-26	Meter: 9/12/2016-4/9/2017 Actuals Diary: Fall 2016/Spring 2017 Actuals	15:57 - 17:03 MTWTF..	Audience TC	1.2	0.6	0.8	0.8	0.3	0.1	0.2	0.2	0.1	1.3	0.0	0.8	0.4	0.6	0.6
					PRINCE GEORGE-	0.2	0.2	0.2	0.2	0.1	0.0	0.0	0.0	0.4	0.2	0.0	0.3	0.3	0.3	0.3
	Bob's Burgers	2018-12-17 - 2019-05-26	Meter: 12/12/2016 - 05/28/2017 & 9/11/2017 - 12/17/2017 Actuals, Diary: Winter/Spring 2017 & Fall	20:27 - 21:03SU	Audience TC	3.8	0.0	0.5	0.5	2.0	0.0	0.4	0.4	0.1	3.9	0.0	1.8	0.0	0.1	0.1
					PRINCE GEORGE-	0.9	0.0	0.4	0.4	1.0	0.0	0.6	0.7	0.5	0.7	0.0	0.8	0.0	0.1	0.1
	Breakfast Television	2018-12-17 - 2019-05-26	Diary: Fall 2017/Spring 2017 Actuals	5:57 - 9:03 MTWTF..	Audience TC	0.3	0.0	0.1	0.2	0.1	0.0	0.0	0.1	0.0	0.3	0.0	0.2	0.0	0.1	0.1
					PRINCE GEORGE-	0.1	0.0	0.1	0.1	0.1	0.0	0.0	0.1	0.0	0.1	0.0	0.2	0.0	0.1	0.2
	Brooklyn Nine-Nine	2018-12-17 - 2019-05-26	Meter: 12/12/2016 - 05/28/2017 & 9/11/2017 - 12/17/2017 Actuals, Diary: Winter/Spring 2017 & Fall	21:27 - 22:03 T.....	Audience TC	5.7	0.0	0.7	0.8	3.0	0.0	0.6	0.6	0.1	5.8	0.0	2.7	0.0	0.1	0.2
					PRINCE GEORGE-	1.3	0.0	0.5	0.6	1.5	0.0	0.9	1.0	0.7	1.1	0.0	1.1	0.0	0.1	0.1
	CityLine	2018-09-10 - 2019-05-26	Meter: 12/12/2016 - 05/28/2017 & 9/11/2017 - 12/17/2017 Actuals, Diary: Winter/Spring 2017 & Fall	8:57 - 10:03 MTWTF..	Audience TC	0.2	0.0	0.1	0.1	0.1	0.0	0.0	0.1	0.0	0.2	0.0	0.1	0.0	0.1	0.1
					PRINCE GEORGE-	0.1	0.0	0.1	0.1	0.1	0.0	0.0	0.1	0.0	0.1	0.0	0.1	0.0	0.1	0.1
	Dancing with the Stars	2018-12-17 - 2019-05-26	Meter: 9/11/2017 - 12/17/2017 Actuals, Diary: Fall 2017 Actuals	19:57 - 22:03 M.....	Audience TC	7.3	0.0	0.4	0.9	1.9	0.0	0.0	0.0	0.3	7.5	0.0	5.4	0.0	0.4	0.9
					PRINCE GEORGE-	2.1	0.0	0.3	0.5	1.2	0.0	0.0	0.0	1.0	1.8	0.0	3.1	0.0	0.6	1.1
	Daytime Canadian Rotation	2018-12-17 - 2019-05-26	Diary: Fall 2017/Spring 2017 Actuals	10:57 - 12:03 MTWTF..	Audience TC	0.2	0.0	0.1	0.1	0.1	0.0	0.0	0.1	0.0	0.2	0.0	0.1	0.0	0.1	0.1
					PRINCE GEORGE-	0.1	0.0	0.1	0.1	0.1	0.0	0.0	0.1	0.0	0.1	0.0	0.1	0.0	0.1	0.1
	Family Guy	2018-12-17 - 2019-05-26	Meter: 12/12/2016 - 05/28/2017 & 9/11/2017 - 12/17/2017 Actuals, Diary: Winter/Spring 2017 & Fall	20:57 - 21:33SU	Audience TC	5.7	0.0	0.7	0.8	3.0	0.0	0.6	0.6	0.1	5.8	0.0	2.7	0.0	0.1	0.2
					PRINCE GEORGE-	1.3	0.0	0.5	0.6	1.5	0.0	0.9	1.0	0.7	1.1	0.0	1.1	0.0	0.1	0.1
	General Hospital	2018-12-17 - 2019-05-26	Diary: Fall 2017/Spring 2017 Actuals	13:57 - 15:03 MTWTF..	Audience TC	1.1	0.0	0.2	0.2	0.3	0.0	0.1	0.1	0.0	1.1	0.0	0.8	0.0	0.2	0.2
					PRINCE GEORGE-	0.2	0.0	0.1	0.1	0.2	0.0	0.1	0.1	0.0	0.2	0.1	0.2	0.1	0.1	0.1
	Grammy Pre Show	2018-01-29 - 2019-02-10	Meter: 9/12/2016-4/9/2017 Actuals Diary: Fall 2016/Spring 2017 Actuals	15:27 - 16:33SU	Audience TC	0.8	0.0	0.1	0.2	0.4	0.0	0.1	0.1	0.0	0.8	0.0	0.5	0.0	0.0	0.1
					PRINCE GEORGE-	0.1	0.0	0.1	0.1	0.2	0.0	0.1	0.1	0.0	0.2	0.0	0.1	0.0	0.1	0.1
	Hall's Kitchen	2018-12-17 - 2019-05-26	Meter: 9/11/2017 - 12/17/2017 Actuals, Diary: Fall 2017 Actuals	20:57 - 22:03F..	Audience TC	3.6	0.0	0.2	0.5	0.9	0.0	0.0	0.0	0.1	3.8	0.0	2.7	0.0	0.2	0.5
					PRINCE GEORGE-	1.0	0.0	0.2	0.3	0.6	0.0	0.0	0.0	0.0	0.5	0.9	0.0	1.5	0.0	0.3
	Holiday Movies	2018-12-17 - 2019-05-26	Diary: Fall 2017 Actuals & Winter-Spring 2018	17:57 - 23:03 MTWTF..	Audience TC	1.5	0.0	0.1	0.2	0.4	0.0	0.0	0.0	0.0	1.5	0.0	1.1	0.0	0.1	0.2
					PRINCE GEORGE-	0.4	0.0	0.1	0.1	0.2	0.0	0.0	0.0	0.0	0.2	0.4	0.0	0.6	0.0	0.1
	Lethal Weapon	2018-12-17 - 2019-05-26	Diary: Fall 2017 Actuals	20:57 - 22:03 T.....	Audience TC	6.4	0.0	0.8	0.9	3.3	0.0	0.7	0.7	0.1	6.5	0.0	3.1	0.0	0.1	0.2
					PRINCE GEORGE-	1.5	0.0	0.6	0.7	1.7	0.0	1.1	1.2	0.8	1.2	0.0	1.3	0.0	0.2	0.2
	Life in Pieces	2018-12-17 - 2019-05-26	Meter: 9/12/2016-4/9/2017 Actuals Diary: Fall 2016/Spring 2017 Actuals	21:27 - 22:03 T.....	Audience TC	1.9	0.0	1.4	1.4	0.9	0.6	0.6	0.2	2.1	0.0	1.0	0.0	0.8	0.8	
					PRINCE GEORGE-	0.7	0.0	1.1	1.2	0.7	0.0	0.9	1.0	0.8	0.6	0.0	0.6	0.0	1.1	1.1
	Local News at 11p	2018-12-17 - 2019-05-26	Diary: Fall 2017/Spring 2017 Actuals	22:57 - 0:03 MTWTF..	Audience TC	0.3	0.0	0.1	0.2	0.1	0.0	0.0	0.1	0.0	0.3	0.0	0.2	0.0	0.1	0.1
					PRINCE GEORGE-	0.1	0.0	0.1	0.1	0.1	0.0	0.0	0.1	0.0	0.1	0.0	0.2	0.0	0.1	0.2
	Local News Live at 5p	2018-12-17 - 2019-05-26	Diary: Fall 2017/Spring 2017 Actuals	16:57 - 18:03 MTWTF..	Audience TC	12.4	0.2	0.8	2.1	5.8	0.0	0.3	0.6	0.1	12.6	0.1	6.6	0.2	0.6	1.5
					PRINCE GEORGE-	4.2	0.4	0.7	1.8	4.0	0.0	0.4	1.0	0.3	3.6	0.3	4.6	0.7	1.0	2.4
	Local News Live at 6p	2018-12-17 - 2019-05-26	Diary: Fall 2017/Spring 2017 Actuals	17:57 - 19:03 MTWTF..	Audience TC	0.5	0.0	0.2	0.5	0.9	0.0	0.2	0.3	0.1	1.6	0.0	0.7	0.0	0.3	0.4
					PRINCE GEORGE-	0.5	0.0	0.4	0.6	0.5	0.0	0.3	0.4	0.3	0.4	0.0	0.5	0.0	0.5	0.7
	Local News Noon	2018-12-17 - 2019-05-26	Diary: Fall 2017/Spring 2017 Actuals	11:57 - 13:03 MTWTF..	Audience TC	0.5	0.0	0.2	0.3	0.2	0.0	0.0	0.2	0.0	0.5	0.0	0.3	0.0	0.2	0.2
					PRINCE GEORGE-	0.2	0.0	0.2	0.2	0.2	0.0	0.0	0.2	0.0	0.2	0.0	0.3	0.0	0.2	0.3
	Manifest	2018-12-17 - 2019-05-26	Diary: Fall 2017 Actuals & Winter-Spring 2018	21:57 - 23:03 M.....	Audience TC	11.4	0.0	1.4	1.6	5.9	0.0	1.2	1.3	0.2	11.6	0.0	5.5	0.0	0.2	0.4
					PRINCE GEORGE-	2.6	0.0	1.1	1.2	3.1	0.0	1.9	2.1	1.4	2.2	0.0	2.3	0.0	0.3	0.3
	Modern Family	2018-12-17 - 2019-05-26	Diary: Fall 2017/Spring 2017 Actuals	20:57 - 21:33 .W....	Audience TC	3.4	1.5	2.7	2.0	0.7	0.0	0.3	0.4	0.0	3.4	0.0	2.8	1.5	2.4	1.5
					PRINCE GEORGE-	1.1	2.0	2.0	1.5	0.3	0.0	0.5	0.8	0.0	0.9	0.0	1.8	4.4	3.8	2.3
	Modern Family Strip	2018-12-17 - 2019-05-26	Diary: Fall 2017/Spring 2017 Actuals	18:57 - 20:03 MTWTF..	Audience TC	1.4	0.0	0.5	0.9	0.8	0.0	0.3	0.5	0.1	1.5	0.0	0.7	0.0	0.2	0.5
					PRINCE GEORGE-	0.3	0.0	0.1	0.2	0.3	0.0	0.1	0.3	0.0	0.2	0.0	0.2	0.0	0.0	0.1
	Mom	2018-12-17 - 2019-05-26	Meter: 9/12/2016-4/9/2017 Actuals Diary: Fall 2016/Spring 2017 Actuals	20:57 - 21:33 T.....	Audience TC	2.8	0.0	1.7	1.7	1.6	0.0	1.0	1.0	0.0	2.8	0.0	1.3	0.0	0.7	0.7
					PRINCE GEORGE-	0.8	0.0	1.0	0.9	0.9	0.0	1.3	1.3	0.0	0.6	0.0	0.5	0.0	0.4	0.4
	Mom Strip	2018-12-17 - 2019-05-26	Diary: Fall 2016/Spring 2017 Actuals (S)	21:57 - 23:03 .TWTF.SU	Audience TC	0.6	0.0	0.3	0.2	0.3	0.0	0.2	0.2	0.0	0.6	0.0	0.3	0.0	0.1	0.1
					PRINCE GEORGE-	0.2	0.0	0.2	0.2	0.2	0.0	0.3	0.3	0.0	0.1	0.0	0.1	0.0	0.1	0.1
	Movies on CITY	2018-12-17 - 2019-05-26	Diary: Fall 2017/Spring 2017 Actuals	19:57 - 23:03F..	Audience TC	1.4	0.0	0.6	0.7	0.7	0.0	0.2	0.3	0.0	1.6	0.2	0.7	0.0	0.4	0.4
					PRINCE GEORGE-	0.4	0.0	0.6	0.7	0.5	0.0	0.3	0.6	0.0	0.4	0.4	0.4	0.0	0.6	0.7
	Murphy Brown	2018-12-17 - 2019-05-26	Diary: Fall 2017 Actuals & Winter-Spring 2018	21:27 - 22:03 T.....	Audience TC	2.5	0.0	1.5	1.5	1.4	0.0	0.9	0.9	0.0	2.5	0.0	1.2	0.0	0.6	0.6
					PRINCE GEORGE-	0.7	0.0	0.9	0.8	0.8	0.0	1.2	1.2	0.0	0.5	0.0	0.5	0.0	0.4	0.4
	Rei	2018-12-17 - 2019-05-26	Diary: Fall 2017 Actuals & Winter-Spring 2018	21:30 - 22:00SU	Audience TC	5.7	0.0	0.7	0.8	3.0	0.0	0.6	0.6	0.1	5.8	0.0				

Master Planner Report

Effective date:	2018/06/05
From Date:	2018/12/17
To Date:	2019/05/26
Selling Option Type:	SellingOption Regular
Selling Option Nature:	Regular

Product	Start Date	End Date	Diary	Time	PRINCE GEORGE-	Audience TC	PRINCE GEORGE-	Audience TC	PRINCE GEORGE-	Audience TC	PRINCE GEORGE-	Audience TC	PRINCE GEORGE-	Audience TC	PRINCE GEORGE-	Audience TC	PRINCE GEORGE-	Audience TC	PRINCE GEORGE-	Audience TC	PRINCE GEORGE-	Audience TC
The Blechley Circle SF	2018-12-17 - 2019-05-26	2018-12-17 - 2019-05-26	Diary: Fall 2017 Actuals & Winter-Spring 2018	19:57 - 21:03 ...F..	1.1	0.0	1.1	1.4	1.3	0.0	0.8	1.4	0.0	1.1	1.1	1.1	0.0	1.4	1.4	0.0	0.0	1.4
					0.5	0.2	0.3	0.3	0.4	0.2	0.2	0.2	0.1	0.5	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.1
					0.2	0.3	0.2	0.2	0.3	0.7	0.4	0.4	0.2	0.0	0.0	0.1	0.0	0.1	0.0	0.1	0.0	0.1
The Cool Kids Pre-Release	2018-12-17 - 2019-05-26	2018-12-17 - 2019-05-26	Diary: Fall 2017 Actuals & Winter-Spring 2018	20:27 - 21:03 ..W....	8.9	0.0	1.0	1.3	4.6	0.0	0.9	1.0	0.1	9.0	0.0	4.3	0.0	0.1	0.0	0.1	0.0	0.2
					2.0	0.0	0.8	0.9	2.3	0.0	1.4	1.6	1.2	1.7	0.0	1.7	0.0	0.2	0.0	0.2	0.0	0.2
					1.1	0.0	0.2	0.2	0.3	0.0	0.1	0.1	0.0	1.1	0.0	0.8	0.0	0.2	0.0	0.2	0.0	0.2
					0.2	0.0	0.1	0.1	0.2	0.0	0.1	0.0	0.0	0.2	0.1	0.2	0.1	0.1	0.1	0.1	0.0	0.1
The Gifted	2018-12-17 - 2019-05-26	2018-12-17 - 2019-05-26	Diary: Fall 2017 Actuals & Winter-Spring 2018	19:57 - 21:03 .T.....	8.3	0.0	1.0	1.2	4.3	0.0	0.9	0.9	0.1	8.5	0.0	4.0	0.0	0.1	0.0	0.1	0.0	0.3
					2.0	0.0	0.8	0.9	2.2	0.0	1.4	1.6	1.0	1.6	0.0	1.7	0.0	0.3	0.0	0.3	0.0	0.3
					0.6	0.1	0.4	0.1	0.3	0.0	0.1	0.1	0.0	0.6	0.0	0.4	0.1	0.3	0.0	0.0	0.0	0.0
					0.1	0.3	0.3	0.1	0.1	0.0	0.1	0.1	0.0	0.1	0.0	0.1	0.4	0.3	0.1	0.0	0.0	0.1
The Price Is Right	2018-12-17 - 2019-05-26	2018-12-17 - 2019-05-26	Diary: Fall 2017/Spring 2017 Actuals	10:57 - 12:03 MTWTF..	5.5	0.1	1.1	1.1	1.4	0.0	0.3	0.3	0.0	5.7	0.1	4.1	0.1	0.8	0.0	0.8	0.0	0.8
					1.0	0.2	0.5	0.5	0.9	0.0	0.4	0.4	0.0	0.9	0.3	1.2	0.3	0.6	0.0	0.6	0.0	0.6
					6.8	0.0	0.8	1.0	3.6	0.0	0.7	0.7	0.1	7.0	0.0	3.2	0.0	0.1	0.0	0.1	0.0	0.2
					1.6	0.0	0.6	0.7	1.8	0.0	1.1	1.2	0.8	1.3	0.0	1.3	0.0	0.1	0.0	0.1	0.0	0.1
The Twilight Zone	2019-02-18 - 2019-05-26	2019-02-18 - 2019-05-26	Diary: Fall 2017 Actuals & Winter-Spring 2018	21:57 - 23:03 ..T....	0.6	0.1	0.4	0.1	0.3	0.0	0.1	0.1	0.0	0.6	0.0	0.4	0.1	0.3	0.0	0.0	0.0	0.0
					0.1	0.3	0.3	0.1	0.1	0.0	0.1	0.1	0.0	0.1	0.0	0.1	0.4	0.3	0.0	0.0	0.0	0.1
					2.2	0.0	0.1	0.3	0.6	0.0	0.0	0.0	0.1	2.3	0.0	1.6	0.0	0.1	0.0	0.1	0.0	0.3
					0.6	0.0	0.1	0.2	0.4	0.0	0.0	0.0	0.3	0.5	0.0	0.9	0.0	0.2	0.0	0.0	0.0	0.3