



Master Planner Report

Effective date:	2018/06/05
From Date:	2018/09/10
To Date:	2018/12/16
Selling Option Type:	SellingOption Regular
Selling Option Nature:	Regular

Channel	Selling Option	Estimate Period	Rationale	Time Info	Market Name	A18+	A18-34	A18-49	A25-54	M18+	M18-34	M18-49	M25-54	V12-17	V2+	V2-11	W18+	W18-34	W18-49	W25-54
CITY on INTV+	A Million Little Things	2018-09-10 - 2018-12-16	Diary: Fall 2017 Actuals & Winter-Spring 2018	21:57 - 23:03 ..W....	Audience TC	4.3	0.0	0.8	1.2	1.7	0.0	0.0	0.0	0.8	4.9	0.0	2.4	0.0	0.8	1.2
					PRINCE GEORGE-	1.0	0.0	0.7	1.0	0.8	0.0	0.0	0.0	3.2	1.0	0.0	1.3	0.0	1.0	1.7
					Audience TC	0.5	0.2	0.3	0.4	0.4	0.2	0.2	0.2	0.1	0.5	0.0	0.1	0.0	0.0	0.0
					PRINCE GEORGE-	0.2	0.3	0.2	0.2	0.3	0.7	0.4	0.4	0.2	0.2	0.0	0.1	0.0	0.1	0.1
					Audience TC	7.7	0.0	0.9	1.1	4.0	0.0	0.8	0.9	0.1	7.8	0.0	3.7	0.0	0.1	0.2
					PRINCE GEORGE-	1.7	0.0	0.7	0.8	2.0	1.0	1.2	1.4	1.0	1.5	0.0	1.5	0.0	0.2	0.2
					Audience TC	1.2	0.6	0.8	0.8	0.3	0.1	0.2	0.2	0.1	1.3	0.0	0.8	0.4	0.6	0.6
					PRINCE GEORGE-	0.1	0.0	0.1	0.2	0.1	0.0	0.0	0.0	0.4	0.2	0.0	0.3	0.3	0.3	
					Audience TC	3.8	0.0	0.5	0.5	2.0	0.0	0.4	0.4	0.1	3.9	0.0	1.8	0.0	0.1	0.1
					PRINCE GEORGE-	0.9	0.0	0.4	0.4	1.0	0.0	0.6	0.7	0.5	0.7	0.0	0.8	0.0	0.1	0.1
					Audience TC	0.3	0.0	0.1	0.2	0.1	0.0	0.1	0.1	0.0	0.3	0.0	0.2	0.0	0.1	0.1
					PRINCE GEORGE-	0.1	0.0	0.1	0.1	0.1	0.0	0.0	0.1	0.0	0.1	0.0	0.2	0.0	0.1	0.2
					Audience TC	5.7	0.0	0.7	0.8	3.0	0.0	0.6	0.6	0.1	5.8	0.0	2.7	0.0	0.1	0.2
					PRINCE GEORGE-	1.3	0.0	0.5	0.6	1.5	0.0	0.9	1.0	0.7	1.1	0.0	1.1	0.0	0.1	0.1
					Audience TC	0.2	0.0	0.1	0.1	0.1	0.0	0.0	0.1	0.0	0.2	0.0	0.1	0.0	0.1	0.1
					PRINCE GEORGE-	0.1	0.0	0.1	0.1	0.1	0.0	0.0	0.1	0.1	0.0	0.1	0.1	0.0	0.1	0.1
					Audience TC	7.3	0.0	0.4	0.9	1.9	0.0	0.0	0.0	0.3	7.5	0.0	5.4	0.0	0.4	0.9
					PRINCE GEORGE-	2.1	0.0	0.3	0.5	1.2	0.0	0.0	0.0	1.0	1.8	0.0	3.1	0.0	0.6	1.1
					Audience TC	0.2	0.0	0.1	0.1	0.1	0.0	0.0	0.1	0.0	0.2	0.0	0.1	0.0	0.1	0.1
					PRINCE GEORGE-	0.1	0.0	0.1	0.1	0.1	0.0	0.0	0.1	0.0	0.1	0.0	0.1	0.0	0.1	0.1
					Audience TC	5.7	0.0	0.7	0.8	3.0	0.0	0.6	0.6	0.1	5.8	0.0	2.7	0.0	0.1	0.2
					PRINCE GEORGE-	1.3	0.0	0.5	0.6	1.5	0.0	0.9	1.0	0.7	1.1	0.0	1.1	0.0	0.1	0.1
					Audience TC	1.1	0.0	0.2	0.2	0.3	0.0	0.1	0.1	0.1	1.1	0.0	0.8	0.0	0.2	0.2
					PRINCE GEORGE-	0.2	0.0	0.1	0.1	0.2	0.0	0.1	0.1	0.0	0.2	0.1	0.2	0.0	0.1	0.1
					Audience TC	3.6	0.0	0.2	3.6	0.0	0.0	0.1	0.1	0.0	3.8	0.0	2.7	0.0	0.2	0.5
					PRINCE GEORGE-	1.0	0.0	0.2	0.3	0.6	0.0	0.0	0.0	0.5	0.9	0.0	1.5	0.0	0.3	0.6
					Audience TC	1.5	0.0	0.1	0.2	0.4	0.0	0.0	0.0	0.1	1.5	0.0	1.1	0.0	0.1	0.2
					PRINCE GEORGE-	0.4	0.0	0.1	0.1	0.2	0.0	0.0	0.0	0.2	0.4	0.0	0.6	0.0	0.1	0.2
					Audience TC	6.4	0.0	0.8	0.9	3.3	0.0	0.7	0.7	0.1	6.5	0.0	3.1	0.0	0.1	0.2
					PRINCE GEORGE-	1.5	0.0	0.6	0.7	1.7	0.0	1.1	1.2	0.8	1.2	0.0	1.3	0.0	0.2	0.2
					Audience TC	0.3	0.0	0.1	0.2	0.1	0.0	0.0	0.1	0.3	0.0	0.2	0.0	0.1	0.1	0.1
					PRINCE GEORGE-	0.1	0.0	0.1	0.1	0.1	0.0	0.0	0.1	0.0	0.1	0.0	0.2	0.0	0.1	0.2
					Audience TC	12.4	0.2	0.8	2.1	5.8	0.0	0.3	0.6	0.1	12.6	0.1	6.6	0.2	0.6	1.5
					PRINCE GEORGE-	4.2	0.4	0.7	1.8	4.0	0.0	0.4	1.0	0.3	3.6	0.3	4.6	0.7	1.0	2.4
					Audience TC	1.6	0.0	0.5	0.7	0.9	0.0	0.2	0.3	0.1	1.6	0.0	0.7	0.0	0.3	0.4
					PRINCE GEORGE-	0.5	0.0	0.4	0.6	0.5	0.3	0.4	0.3	0.4	0.0	0.5	0.0	0.5	0.7	
					Audience TC	0.2	0.0	0.2	0.2	0.2	0.0	0.2	0.2	0.0	0.2	0.0	0.2	0.0	0.2	0.2
					PRINCE GEORGE-	0.2	0.0	0.2	0.2	0.2	0.0	0.2	0.2	0.0	0.2	0.0	0.3	0.0	0.2	0.3
					Audience TC	11.4	0.0	1.4	1.6	5.9	0.0	1.2	1.3	0.2	11.6	0.0	5.5	0.0	0.2	0.4
					PRINCE GEORGE-	2.6	0.0	1.1	1.2	3.1	0.0	1.9	2.1	1.4	2.2	0.0	2.3	0.0	0.3	0.3
					Audience TC	3.4	1.5	2.7	2.0	0.7	0.0	0.3	0.4	0.0	3.4	0.0	2.8	1.5	2.4	1.5
					PRINCE GEORGE-	1.1	2.0	2.0	1.5	0.3	0.0	0.5	0.8	0.0	0.9	0.0	1.8	4.4	3.8	2.3
					Audience TC	1.4	0.0	0.5	0.9	0.8	0.0	0.3	0.5	0.1	1.5	0.0	0.7	0.0	0.2	0.5
					PRINCE GEORGE-	0.3	0.0	0.1	0.2	0.3	0.0	0.1	0.3	0.0	0.2	0.0	0.2	0.0	0.0	0.1
					Audience TC	2.8	0.0	1.7	1.7	1.6	0.0	1.0	1.0	0.0	2.8	0.0	1.3	0.0	0.7	0.7
					PRINCE GEORGE-	0.8	0.0	1.0	0.9	0.9	0.0	1.3	1.3	0.0	0.6	0.0	0.5	0.0	0.4	0.4
					Audience TC	0.6	0.0	0.3	0.3	0.3	0.0	0.2	0.2	0.0	0.6	0.0	0.3	0.0	0.1	0.1
					PRINCE GEORGE-	0.2	0.0	0.2	0.2	0.2	0.0	0.3	0.3	0.0	0.1	0.0	0.1	0.0	0.1	0.1
					Audience TC	1.4	0.0	0.7	0.7	0.7	0.0	0.2	0.3	0.0	1.6	0.2	0.7	0.0	0.4	0.4
					PRINCE GEORGE-	0.4	0.0	0.6	0.7	0.5	0.0	0.3	0.4	0.0	0.4	0.0	0.6	0.0	0.7	
					Audience TC	2.5	0.0	1.5	1.5	1.4	0.0	0.9	0.9	0.0	2.5	0.0	1.2	0.0	0.6	0.6
					PRINCE GEORGE-	0.7	0.0	0.9	0.8	0.8	0.0	1.2	1.2	0.0	0.5	0.0	0.5	0.0	0.4	0.4
					Audience TC	5.7	0.0	0.7	0.8	3.0	0.0	0.6	0.6	0.1	5.8	0.0	2.7	0.0	0.1	0.2
					PRINCE GEORGE-	1.3	0.0	0.5	0.6	1.5	0.0	0.9	1.0	0.0	1.1	0.0	1.1	0.0	0.1	0.1
					Audience TC	1.0	0.0	0.1	0.1	0.3	0.0	0.0	0.1	1.1	0.0	0.7	0.0	0.1	0.1	
					PRINCE GEORGE-	0.2	0.0	0.1	0.1	0.2	0.0	0.0	0.0	0.0	0.2	0.0	0.3	0.0	0.2	
					Audience TC	1.0	0.0	0.1	0.1	0.3	0.0	0.0	0.1	1.1	0.0	0.7	0.0	0.1	0.1	
					PRINCE GEORGE-	0.2	0.0	0.1	0.1	0.2	0.0	0.0	0.0	0.2	0.0	0.2	0.0	0.1	0.1	
					Audience TC	0.2	0.0	0.1	0.1	0.1	0.0	0.0	0.1	0.0	0.2	0.0	0.2	0.0	0.1	
					PRINCE GEORGE-	0.1	0.0	0.1	0.1	0.1	0.0	0.1	0.1	0.0	0.1	0.0	0.1	0.0	0.1	
					Audience TC	0.5	0.0	0.1	0.1	0.2	0.0	0.0	0.1	0.1	0.0	0.1	0.0	0.1	0.1	
					PRINCE GEORGE-	0.1	0.0	0.1	0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.1	0.0	0.1	0.1	
					Audience TC	0.2	0.0	0.1	0.1	0.1	0.0	0.0	0.1	0.0	0.2	0.0	0.1	0.0	0.1	
					PRINCE GEORGE-	0.1	0.0	0.1	0.1	0.1	0.0	0.0	0.1	0.0	0.1	0.0	0.1	0.0	0.1	
					Audience TC	0.5	0.0	0.1	0.1	0.2	0.0	0.0	0.0	0.1	0.6	0.0	0.4	0.0	0.1	
					PRINCE GEORGE-	0.1	0.0	0.1	0.1	0.1	0.0	0.0	0.0	0.1	0.6	0.0	0.2	0.0	0.1	
					Audience TC	0.5	0.0	0.3	0.3	0.4	0.2	0.2	0.2	0.1	0.5	0.0	0.1	0.0	0.0	
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Master Planner Report

Effective date:	2018/06/05
From Date:	2018/09/10
To Date:	2018/12/16
Selling Option Type:	SellingOption Regular
Selling Option Nature:	Regular

Program	Start Date	End Date	Diary	Time	PRINCE GEORGE-	Audience TC	PRINCE GEORGE-	Audience TC	PRINCE GEORGE-	Audience TC	PRINCE GEORGE-	Audience TC	PRINCE GEORGE-	Audience TC	PRINCE GEORGE-	Audience TC	PRINCE GEORGE-	Audience TC	PRINCE GEORGE-	Audience TC
The Doctors	2018-09-10 - 2018-12-16	Diary: Fall 2017/Spring 2017 Actuals	9:57 - 11:03 MTWTF..	PRINCE GEORGE-	2.0	0.0	0.8	0.9	2.3	0.0	1.4	1.6	1.2	1.7	0.0	1.7	0.0	0.2	0.2	0.2
				Audience TC	1.1	0.0	0.2	0.2	0.3	0.0	0.1	0.1	0.0	1.1	0.0	0.8	0.0	0.2	0.2	0.1
The Gifted	2018-09-24 - 2018-12-16	Diary: Fall 2017 Actuals & Winter-Spring 2018	19:57 - 21:03 ..T....	PRINCE GEORGE-	0.2	0.0	0.1	0.1	0.2	0.0	0.1	0.1	0.0	0.2	0.1	0.2	0.1	0.1	0.1	0.1
				Audience TC	8.3	0.0	1.0	1.2	4.3	0.0	0.9	0.9	0.1	8.5	0.0	4.0	0.0	0.1	0.1	0.3
The Orville	2018-09-10 - 2018-12-16	Diary: Fall 2016/Spring 2017 Actuals (S)	19:57 - 21:03 ..T....	PRINCE GEORGE-	2.0	0.0	0.8	0.9	2.2	0.0	1.4	1.6	1.0	1.6	0.0	1.7	0.0	0.3	0.3	0.3
				Audience TC	0.6	0.1	0.4	0.1	0.3	0.0	0.1	0.1	0.0	0.6	0.0	0.4	0.1	0.3	0.3	0.0
The Price Is Right	2018-09-10 - 2018-12-16	Diary: Fall 2017/Spring 2017 Actuals	10:57 - 12:03 MTWTF..	PRINCE GEORGE-	0.1	0.3	0.3	0.1	0.1	0.0	0.1	0.1	0.0	0.1	0.0	0.1	0.4	0.3	0.3	0.1
				Audience TC	5.5	0.1	1.1	1.1	1.4	0.0	0.3	0.3	0.0	5.7	0.1	4.1	0.1	0.8	0.8	0.8
The Simpsons	2018-09-10 - 2018-12-16	Diary: Fall 2017/Spring 2017 Actuals	7:57 - 8:33 SU	PRINCE GEORGE-	1.0	0.2	0.5	0.5	0.9	0.0	0.4	0.4	0.0	0.9	0.3	1.2	0.3	0.6	0.6	0.6
				Audience TC	6.8	0.0	0.8	1.0	3.6	0.0	0.7	0.1	7.0	0.0	3.2	0.0	0.1	0.2	0.2	0.2
				PRINCE GEORGE-	1.6	0.0	0.6	0.7	1.8	0.0	1.1	1.2	0.8	1.3	0.0	1.3	0.0	0.1	0.1	0.1