



Master Planner Report

Effective date: 2018/06/05

From Date: 2018/09/10

To Date: 2018/12/16

Selling Option Type: SellingOption Regular

Selling Option Nature: Regular

Table with columns: Channel, City, Selling Option, Estimate Period, Rationale, Time Info, Market Name, and various audience metrics (A18+, A18-34, A18-49, A25-54, M18+, M18-34, M18-49, M25-54, V12-17, V2+, V2-11, W18+, W18-34, W18-49, W25-54). Rows include programs like Backlash, Bob's Burgers, Brooklyn Nine-Nine, CityLine, etc.