



Run Date: Tuesday, June 05, 2018 10:26:00 AM

Master Planner Report

Effective date: 2018/06/05

From Date: 2018/09/10

To Date: 2018/12/16

Selling Option Type: SellingOption Regular

Selling Option Name: Regular

Table with columns: Channel, Selling Option, Estimate Period, Rationale, Time Info, Market Name, and columns A18+ through W25-54. Rows include programs like A Million Little Things, Bad Blood, Backlash Post Release, Backlash Strip, Bob's Burgers, Breakfast Television, Brooklyn Nine-Nine, BT Early Start, CityLine, CityNews at 6, CityNews Tonight, CityNews Weekend, CityNews Weekend Late, Daily Mail, Dancing with the Stars, Extra Late, Family Feud, Family Guy, General Hospital, Her's Kitchen, Holiday Movies, Lethal Weapon, Let's Make a Deal, Manifest, Modern Family, Modern Family Strip, Mom, Mon Strip, Movies on CITY, Mr. D. Late, Murphy Brown, Rei, ROTH Saturday Canadian, and ROTH Sunday Canadian.

Master Planner Report

Effective date: 2018/06/05
 From Date: 2018/09/10
 To Date: 2018/12/16
 Selling Option Type: SellingOption Regular
 Selling Option Nature: Regular

		2017 Actuals & Winter-Spring 2018			0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	
ROTN: Weekday Canadian	2018-09-10 - 2018-12-16	Meter: 9/11/2017 - 12/17/2017 Actuals, Diary: Fall 2017 Actuals & Winter-Spring 2018	5:00 - 4:59 MTWTF..	KELOWNA EM	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
				VANCOUVER-VICTORIA EM	0.2	0.1	0.1	0.1	0.2	0.1	0.1	0.1	0.0	0.2	0.1	0.2	0.1	0.1	0.1	0.1
				Audience TC	1.8	0.1	0.6	1.1	0.6	0.1	0.2	0.3	0.0	1.9	0.1	1.2	0.1	0.4	0.8	
ROTN: Weekday Late	2018-09-10 - 2018-12-16	Meter: 9/11/2017 - 12/17/2017 Actuals, Diary: Fall 2017 Actuals & Winter-Spring 2018	22:57 - 4:59 MTWTF..	KELOWNA EM	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
				VANCOUVER-VICTORIA EM	0.1	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.1	0.0	0.1	0.0	0.1
				Audience TC	4.2	0.8	1.4	1.9	1.6	0.3	0.6	0.8	0.1	4.4	0.1	2.7	0.5	0.9	1.1	
ROTN: Weekend Canadian	2018-09-10 - 2018-12-16	Meter: 9/11/2017 - 12/17/2017 Actuals, Diary: Fall 2017 Actuals & Winter-Spring 2018	17:57 - 20:03 ...SASU	KELOWNA EM	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
				VANCOUVER-VICTORIA EM	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
				Audience TC	8.9	0.2	1.1	1.7	3.5	0.0	0.4	0.8	0.5	9.4	0.1	5.4	0.2	0.7	0.9	
ROTN: Weekend Day	2018-09-10 - 2018-12-16	Meter: 9/11/2017 - 12/17/2017 Actuals, Diary: Fall 2017 Actuals & Winter-Spring 2018	4:57 - 18:03 ...SASU	KELOWNA EM	0.3	0.9	0.5	0.6	0.4	1.5	0.8	0.9	0.0	0.3	0.0	0.2	0.0	0.0	0.0	
				VANCOUVER-VICTORIA EM	0.2	0.0	0.1	0.1	0.2	0.0	0.0	0.1	0.2	0.2	0.0	0.2	0.0	0.1	0.1	
				Audience TC	1.8	0.1	0.6	1.1	0.6	0.1	0.2	0.3	0.0	1.9	0.1	1.2	0.1	0.4	0.8	
ROTN: Weekend Late	2018-09-10 - 2018-12-16	Meter: 9/11/2017 - 12/17/2017 Actuals, Diary: Fall 2017 Actuals & Winter-Spring 2018	22:57 - 5:03 ...SASU	KELOWNA EM	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
				VANCOUVER-VICTORIA EM	0.1	0.1	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.1	0.0	0.1	0.1	
				Audience TC	4.2	0.8	1.4	1.9	1.6	0.3	0.6	0.8	0.1	4.4	0.1	2.7	0.5	0.9	1.1	
Second Jen	2018-09-10 - 2018-12-16	Meter: 9/11/2017 - 12/17/2017 Actuals, Diary: Fall 2017 Actuals & Winter-Spring 2018	18:57 - 19:33 ...SU	KELOWNA EM	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
				VANCOUVER-VICTORIA EM	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	
				Audience TC	7.8	0.9	2.1	3.1	2.6	0.5	0.9	1.4	1.3	10.2	1.1	5.1	0.3	1.3	1.7	
Single Parents	2018-09-10 - 2018-12-16	Meter: 9/11/2017 - 12/17/2017 Actuals Adj. Diary: Fall 2017 Actuals & Winter-Spring 2018	21:27 - 22:03 ...W...	KELOWNA EM	0.4	1.5	0.8	0.8	0.7	2.7	1.5	1.5	0.0	0.3	0.0	0.0	0.0	0.0	0.0	
				VANCOUVER-VICTORIA EM	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	
				Audience TC	9.6	15.6	33.0	33.1	27.2	6.2	16.0	16.9	2.6	66.5	6.2	32.4	9.5	17.0	16.2	
Sunraysia	2018-09-10 - 2018-12-16	Meter: 9/11/2017 - 12/17/2017 Actuals, Diary: Fall 2017 Actuals & Winter-Spring 2018	18:57 - 20:03 ...SU	KELOWNA EM	1.1	1.3	1.3	1.1	1.1	1.2	1.3	1.1	0.8	1.1	1.6	1.1	1.4	1.4	1.1	
				VANCOUVER-VICTORIA EM	7.8	0.9	2.1	3.1	2.6	0.5	0.9	1.4	1.3	10.2	1.1	5.1	0.3	1.3	1.7	
				Audience TC	0.4	1.5	0.8	0.8	0.7	2.7	1.5	1.5	0.0	0.3	0.0	0.0	0.0	0.0	0.0	
The Betchley Circle SF	2018-09-10 - 2018-12-16	Meter: 9/11/2017 - 12/17/2017 Actuals, Diary: Fall 2017 Actuals & Winter-Spring 2018	19:57 - 21:03 ...F..	KELOWNA EM	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	
				VANCOUVER-VICTORIA EM	0.4	0.1	0.2	0.2	0.5	0.1	0.2	0.3	0.1	0.3	0.1	0.3	0.1	0.2	0.2	
				Audience TC	25.5	1.3	4.8	5.0	12.8	0.6	3.0	3.2	0.2	26.4	0.7	12.7	0.6	1.8	1.9	
The Cool Kids Pre-Release	2018-09-24 - 2018-12-16	Meter: 9/11/2017 - 12/17/2017 Actuals Adj. Diary: Fall 2017 Actuals Adj & Winter-Spring 2018	20:27 - 21:03 ...W...	KELOWNA EM	0.2	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	
				VANCOUVER-VICTORIA EM	0.4	0.1	0.2	0.2	0.5	0.1	0.2	0.3	0.1	0.3	0.1	0.3	0.1	0.2	0.2	
				Audience TC	23.8	4.6	12.0	11.5	11.4	1.4	6.3	6.4	0.7	25.4	0.9	12.4	3.2	5.6	5.1	
The Doctors	2018-09-10 - 2018-12-16	Meter: 9/11/2017 - 12/17/2017 Actuals, Diary: Fall 2017 Actuals & Winter-Spring 2018	13:57 - 15:03 MTWTF..	KELOWNA EM	0.5	0.0	0.0	0.6	0.2	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.6	0.0	0.0	
				VANCOUVER-VICTORIA EM	0.1	0.1	0.1	0.1	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.1	0.0	0.0	0.0	
				Audience TC	4.9	0.6	2.4	2.8	1.3	0.2	0.5	0.5	0.5	6.1	0.6	3.6	0.5	1.9	2.3	
The Gifted	2018-09-24 - 2018-12-16	Meter: 9/11/2017 - 12/17/2017 Actuals, Diary: Fall 2017 Actuals & Winter-Spring 2018	19:57 - 21:03 ...T....	KELOWNA EM	0.1	0.1	0.1	0.1	0.1	0.0	0.0	0.0	0.0	0.2	0.1	0.2	0.1	0.2	0.2	
				VANCOUVER-VICTORIA EM	111.9	15.6	32.4	35.5	63.7	8.2	18.5	20.8	6.0	120.3	2.3	48.2	7.4	13.9	17.6	
				Audience TC	1.0	0.0	1.8	1.8	1.8	0.0	4.2	4.4	0.0	0.9	0.0	0.4	0.0	0.0	0.0	
The Grille	2018-09-10 - 2018-12-16	Meter: 9/11/2017 - 12/17/2017 Actuals, Diary: Fall 2017 Actuals	19:57 - 21:00 ...T....	KELOWNA EM	2.1	1.7	1.4	1.8	2.3	1.8	1.7	2.1	0.5	1.8	0.4	1.8	1.7	1.2	1.4	
				VANCOUVER-VICTORIA EM	74.7	14.0	35.5	45.3	45.3	9.5	22.4	29.9	1.9	79.4	2.8	29.4	4.4	13.0	15.4	
				Audience TC	0.1	0.0	0.3	0.3	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.3	0.0	0.6	0.5	
The Price Is Right	2018-09-10 - 2018-12-16	Meter: 9/11/2017 - 12/17/2017 Actuals, Diary: Fall 2017 Actuals & Winter-Spring 2018	9:57 - 11:03 MTWTF..	KELOWNA EM	1.8	1.3	1.7	2.2	2.3	1.8	2.2	3.0	0.6	1.7	0.7	1.4	0.9	1.3	1.5	
				VANCOUVER-VICTORIA EM	56.0	9.6	11.6	8.0	23.6	7.4	8.0	2.7	3.0	59.4	0.3	32.4	2.2	3.7	5.3	
				Audience TC	0.6	0.0	0.3	0.4	0.7	0.0	0.6	0.7	0.0	0.5	0.0	0.6	0.0	0.0	0.2	
The Simpsons	2018-09-10 - 2018-12-16	Meter: 9/11/2017 - 12/17/2017 Actuals, Diary: Fall 2017 Actuals & Winter-Spring 2018	22:57 - 23:33 MTWTF..	KELOWNA EM	1.0	0.5	0.4	0.3	0.9	0.9	0.5	0.2	1.4	0.9	1.1	0.2	0.2	0.4		
				VANCOUVER-VICTORIA EM	45.5	13.2	20.0	32.9	27.8	9.4	13.4	18.7	1.7	49.3	2.2	17.5	3.8	6.6	14.2	
				Audience TC	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Young Drunk Punk Late	2018-09-10 - 2018-12-16	Meter: 9/11/2017 - 12/17/2017 Actuals, Diary: Fall 2017 Actuals & Winter-Spring 2018	22:57 - 23:33 MTWTF..	KELOWNA EM	1.0	1.0	1.0	1.0	1.2	1.2	1.2	1.3	1.3	0.1	0.8	0.5	0.7	0.7	1.0	
				VANCOUVER-VICTORIA EM	7.1	1.8	3.1	3.3	2.4	0.6	1.1	1.3	0.1	7.4	0.2	4.7	1.2	2.0	2.0	
				Audience TC	0.0	0.0	0.1	0.1	0.1	0.0	0.1	0.2	0.0	0.0	0.0	0.0	0.0	0.1	0.1	