



Run Date: Tuesday, June 05, 2018 11:24 AM

Master Planner Report

Effective date: 2018/12/16
From Date: 2018/09/10
To Date: 2018/12/16
Selling Option Type: SellingOption Regular
Selling Option Name: Regular

Table with columns: Channel, Selling Option, Estimate Period, Rationale, Time Info, Market Name, A18+, A18-34, A18-49, A25-54, M18+, M18-34, M18-49, M25-54, V12-17, V2+, V2-11, W18+, W18-34, W18-49, W25-54. Rows include programs like A Million Little Things, Back Blood, Backlist Post Release, etc.