

Master Planner Report

Effective date:	2018/06/05
From Date:	2018/12/17
To Date:	2019/05/26
Selling Option Type:	SellingOption Regular
Selling Option Nature:	Regular

		2017 Actuals & Winter-Spring 2018		EDMONTON EM	2.1	1.0	1.3	1.4	2.1	0.8	1.1	1.5	0.8	1.8	0.4	2.2	1.1	1.4	1.3
				LLOYDMINSTER EM	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Grammy Awards	2018-09-10 - 2019-02-10	Meter: 01/28/208 & 2/12/2017 Avg Diary : 2018 Estimates Adj	17:27 - 21:03SU 20:57 - 1:03SU	Audience TC	45.4	13.5	22.7	23.3	20.3	7.0	11.0	10.1	4.8	52.9	2.7	25.1	6.5	11.7	13.3
				EDMONTON EM	2.7	2.6	2.3	2.5	2.3	2.6	2.1	2.0	2.4	2.5	1.1	3.1	2.6	2.6	2.9
				LLOYDMINSTER EM	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Liquidator Strip	2018-12-17 - 2019-05-26	Meter: 12/18/2017 - 04/15/2018 Actuals, Diary: Fall 2017 Actuals & Winter-Spring 2018	6:57 - 8:03 MTWTF..	Audience TC	1.6	0.1	0.6	0.9	1.0	0.0	0.5	0.7	0.0	1.8	0.1	0.6	0.1	0.2	0.3
				EDMONTON EM	0.1	0.0	0.1	0.1	0.1	0.0	0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.0	0.1
				LLOYDMINSTER EM	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Orville	2018-12-17 - 2019-09-08	Meter: 9/11/2017 - 12/17/2017 Actuals, Diary: Fall 2017 Actuals	20:57 - 22:03 ...T...	Audience TC	43.2	5.1	17.5	24.5	28.1	2.0	10.6	16.3	2.0	49.4	4.2	15.0	3.1	7.0	8.2
				EDMONTON EM	2.5	1.0	1.9	2.8	3.2	0.8	2.2	3.6	1.5	2.4	1.6	1.8	1.2	1.6	1.9
				LLOYDMINSTER EM	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Price Is Right	2018-12-17 - 2019-05-26	Meter: 12/18/2017 - 04/15/2018 Actuals, Diary: Fall 2017 Actuals & Winter-Spring 2018	10:57 - 12:03 MTWTF..	Audience TC	25.0	2.6	5.2	8.3	13.4	1.2	2.2	4.7	0.2	26.3	1.1	11.5	1.4	2.9	3.6
				EDMONTON EM	1.4	0.5	0.5	0.9	1.5	0.4	0.4	1.0	0.1	1.2	0.4	1.2	0.5	0.6	0.8
				LLOYDMINSTER EM	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Simpsons	2018-12-17 - 2019-05-26	Meter: 12/18/2017 - 04/15/2018 Actuals, Diary: Fall 2017 Actuals & Winter-Spring 2018	20:57 - 21:33SU	Audience TC	19.3	5.8	13.3	12.6	12.2	4.2	8.5	7.2	0.8	22.1	2.0	7.1	1.4	4.8	5.4
				EDMONTON EM	1.1	1.1	1.1	1.1	1.4	1.7	1.6	1.3	0.6	1.0	0.8	0.7	0.6	0.6	0.8
				LLOYDMINSTER EM	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Twilight Zone	2019-02-18 - 2019-05-26	Meter: 12/18/2017 - 04/15/2018 Actuals, Diary: Fall 2017 Actuals & Winter-Spring 2018	19:57 - 21:03 19:57 - 21:03 .T.....	Audience TC	21.6	2.6	8.8	12.3	14.1	1.0	5.3	8.2	1.0	24.7	2.1	7.5	1.6	3.5	4.1
				EDMONTON EM	1.3	0.5	1.0	1.4	1.6	0.4	1.1	1.8	0.8	1.2	0.8	0.9	0.6	0.8	1.0
				LLOYDMINSTER EM	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The World's Best	2018-12-31 - 2020-03-29	Meter: SU17 5/29/17-9/10/17. Diary FA17/WN18 Average	20:57 - 22:03 .W....	Audience TC	24.5	4.7	10.6	11.9	11.1	1.9	4.5	5.3	1.7	30.2	4.0	13.4	2.8	6.2	6.6
				EDMONTON EM	1.2	0.9	0.9	1.0	1.1	0.7	0.8	1.0	0.9	1.2	1.3	1.3	1.1	1.0	1.1
				LLOYDMINSTER EM	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Young Drunk Punk Late	2018-12-17 - 2019-05-26	Meter: 12/18/2017 - 04/15/2018 Actuals, Diary: Fall 2017 Actuals & Winter-Spring 2018	22:57 - 23:33 MTWTF..	Audience TC	3.6	0.4	0.8	1.1	1.5	0.2	0.5	0.6	0.2	3.9	0.2	2.1	0.2	0.3	0.5
				EDMONTON EM	0.2	0.0	0.1	0.1	0.1	0.0	0.1	0.1	0.1	0.2	0.1	0.2	0.0	0.0	0.1
				LLOYDMINSTER EM	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0