

## Rogers Media Content Submission Guidelines

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These guidelines apply to all Rogers Media brands, on both owned and operated websites and apps as well as third party digital properties where brands maintain a presence (e.g. Facebook pages). “Content” includes, but is not limited to online comments, photos, videos or other submissions you make. By submitting your content to Rogers Media, you acknowledge you hold the rights to the content and grant us the non-exclusive right to use your content, royalty-free, in perpetuity. We may edit your content for length, size, clarity or language that is not acceptable to our guidelines. The decision to publish, edit or remove your content is solely the discretion of Rogers Media; your content may be pre or post-moderated.

By submitting content, you further agree to:

- Stay on topic; keep relevant to the topic that prompted feedback/discussion; primarily use the language that the original topic is in for content submission, usually English or French.
- Engage in quality discussion as though it were face-to-face; avoid profanity, no personal attacks, no harassment, calling-out, avoid being vulgar, offensive, etc. Use extra discretion and etiquette when a topic is sensitive.
- Not post hate speech, libel, fraudulent, misleading, threatening or otherwise illegal content.
- Not post private information about yourself or third parties (e.g. addresses, phone numbers, financial or legal information, pornography).
- Not spam by posting commercial or repetitive content, including external site links. Don't post any links unless you're certain the destination site is free from malware/phishing or other compromising software.
- Not post copyrighted material that you do not hold the rights to or own. Use attribution when appropriate.
- Where tools exist, please help us and report content submissions that violate these guidelines.
- If you are a Rogers employee, identify your affiliation with your submission; read and abide by internal social media guidelines.

Violation of guidelines may lead to: your content not being selected for publication, being edited or removed; your account could also be suspended or you may be blocked from further content submissions. Rogers Media reserves the right to open or close content submissions on any digital property or topic. Rogers is not liable for any unauthorized re-posting or copying of any content on its site(s). Unless otherwise licensed, Rogers will remove any photos or images when requested to do so by the author or owner. Content posted does not necessarily represent or reflect the views of Rogers, its management or employees. Rogers is not responsible for, and disclaims any and all liability to the fullest extent permitted by law for the content contributed on its properties and accounts.

Rogers Media reserves the right to update these guidelines at any time without notice. Please also review our [Privacy Policy and full Terms of Service for more information](#).